



NTNL NGO CLUB

"Empowering lives through food, healthcare, and skill development—one step at a time."



+91 9650463181



040-46017268



accounts@ntnlinfra.com



Flat No-503 AND 504, Vasavi Sreemukh Complex
Himayathnagar PO Hyderabad-500029



198/30 Gali No-2, Ramesh Market Garhi, East of Kailash
South Delhi-110065



FRIENDS UNION PREMISES, NO-1, PD' Mello Rd, CST Station
Indira Docks, Mumbai Port Trust, Fort, Mumbai-400001

ABOUT US

NTNL NGO Club is a dedicated **team of 11 individuals** committed to improving lives and offering essential support. **We provide food, healthcare, and various needs to the underprivileged.** Alongside basic aid, **we focus on skill development for needy individuals, equipping them with opportunities for better livelihoods.** Founded by a passionate legal sector with a background in cybersecurity, our organization is driven by the belief that **everyone deserves access to opportunities for a better future.**

Vision

"To create a society where every individual has access to food, healthcare, and the skills needed to thrive, leading to self-reliance and empowerment."

Mission

"To provide essential support in the form of food, healthcare, and skill development to underprivileged individuals, fostering independence and sustainable growth."

PROBLEMS STATEMENTS

- **Food Insecurity:**

Many underprivileged communities struggle to access adequate and nutritious food, resulting in health complications.

- **Healthcare Gaps:**

A large portion of the population lacks access to basic healthcare services, which leads to avoidable illnesses.

- **Skill Deficiency:**

A significant number of individuals from needy backgrounds are without the necessary skills to secure employment or improve their livelihood.

- **Limited Access to Support:**

Many people do not have proper channels through which they can request assistance for their most basic needs.

SOLUTIONS WE OFFER

- **Food Assistance:**

We provide essential food packages to families in need, ensuring their basic nutritional needs are met.

- **Healthcare Services:**

NTNL provides medical support and partners with hospitals to offer affordable healthcare services for marginalized groups.

- **Skill Development:**

To enable sustainable livelihoods, we offer a range of vocational training programs. These courses are designed to equip youth and women with marketable skills in high-demand sectors such as tailoring, computer literacy, electrical work, and handicrafts. We also provide career counseling and job placement assistance to ensure our beneficiaries can successfully transition into the workforce or start their own small businesses.

- **Comprehensive Support:**

We understand that a person's needs are not isolated. Therefore, our programs are integrated to provide a complete support system. For example, a young mother attending a tailoring class might also receive daily nutritious meals and her children would be enrolled in our health check-up program. This holistic approach ensures that all aspects of a person's well-being are addressed.

UNIQUE SELLING POINTS

- 01 Holistic Approach:**
Offering food, healthcare, and skill development, providing complete support for underprivileged communities.
- 02 Experienced Team:**
A dedicated team of 9 members, each passionate about making an impact and committed to long-term change.
- 03 Focus on Empowerment:**
By providing skill development programs, we not only offer short-term aid but also equip individuals for long-term sustainability.
- 04 Community-Centric:**
We prioritize community needs, ensuring personalized attention and solutions based on local contexts.

MARKET SIZE

India's social sector, encompassing **NGOs and charitable organizations**, is projected to experience significant growth over the next decade. In **FY2024**, **the sector's funding reached approximately INR 25 lakh crore (USD 300 billion)**, **accounting for about 8.3% of India's GDP**. This funding is primarily driven by **public spending**, which **constitutes 95% of the total**. Looking ahead, the sector is expected to **expand to INR 45 lakh crore (USD 550 billion) by FY2029**, **representing 9.6% of GDP**. This growth trajectory underscores the increasing importance and investment in social causes across the nation.



TARGET MARKET LIST

- Underprivileged communities (rural and urban)
- Needy individuals seeking healthcare and food support
- Individuals interested in skill development programs
- Families in low-income regions

GO-TO MARKET STRATEGY

Offline Strategy:

- Partner with local organizations to distribute food and healthcare services.
- Organize community outreach events to raise awareness about our services.
- Collaborate with local businesses and governments for support and resource-sharing.

Online Strategy:

- Leverage social media platforms to share success stories, engaging with the broader public.
- Launch a website with a donation portal for easier public contribution.
- Use digital tools to track and manage service requests efficiently.

Collaborations:

- Build partnerships with local businesses, hospitals, and educational institutions.
- Create alliances with other NGOs to amplify our efforts and reach more individuals.

Funding and Awareness Campaigns:

- Launch crowdfunding campaigns and seek grants from government and private sectors.
- Use targeted campaigns to raise awareness about our initiatives and needs.

REVENUE MODEL

- ✓ **Donations:** We rely on both individual and corporate donations to sustain our operations. Regular contributions from donors help us maintain food and healthcare programs and ensure that we can meet the evolving needs of the communities we serve.
- ✓ **Grants:** Our NGO actively applies for grants from government bodies, CSR initiatives, and philanthropic organizations. These grants enable us to scale up our services, such as skill development workshops and healthcare partnerships, while also ensuring long-term sustainability.
- ✓ **Skill Development Programs:** We offer a range of skill development programs for individuals who wish to acquire new skills for employment or entrepreneurship. A nominal fee is charged for advanced workshops or specialized training, ensuring a self-sustaining model for this initiative.
- ✓ **Fundraising Events:** Hosting fundraising events is a critical component of our revenue model. These events help raise awareness about our work, engage the local community, and generate additional donations that directly fund our support programs and outreach efforts.





AIM TO SCALE UP PLAN

- **Expand Reach:**

Grow the NGO's footprint by reaching new underserved regions across the country.

- **Increase Services:**

Add more skill development programs and healthcare initiatives, including mental health services.

- **Strategic Partnerships:**

Collaborate with larger national organizations to increase resource mobilization.

- **Sustainability Plans:**

Develop self-sustaining models for long-term impact, including income-generating activities for the NGO.

FUND UTILIZATION

Category	Percentage	Description
Food Assistance	30%	To source, prepare, and distribute food packages to needy families.
Healthcare Services	30%	For medical equipment, partnership with hospitals, and healthcare supplies.
Skill Development Programs	30%	For training resources, materials, and conducting workshops.
Administrative and Miscellaneous Costs	10%	Operational costs, including salaries, logistics, and overheads.

KEY PERSON



MD HAKEEM

CEO OF NTNL GROUP

NTNL NGO Club, I bring over 9 years of experience in cybersecurity and social entrepreneurship. With a background in Cyber Security, I have a keen understanding of data management and operational efficiency, which I leverage to build a sustainable and impactful NGO. My passion for giving back to society drives me to empower communities through skill development, food assistance, and healthcare initiatives.

OUR TEAM MEMBER

1. BARKHA SINGH
2. K. BHAVANI SAMYUKTHA
3. RAKHI
4. VIKAS SINGH
5. MOHD. MUNAWAR SABIR KHAN
6. JAHNAVI REDDY

1. MOHD. INAYATHULLA, SR. ADVOCATE
2. V. ANOOP KUMAR, SR. ADVOCATE
3. MRS. SONALI SINGH, ADVOCATE
4. MS. KUMARI TANNU, ADVOCATE
5. MILLY MAITY, ADVOCATE

OUR LEGAL TEAM

THANK

YOU